

FOR IMMEDIATE RELEASE

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## **NEW DAIRY PRINCESS CROWNED**

## Hannah Dutra of Hanford Selected as District 5 Central Dairy Ambassador

TRACY, Calif. – July --, 2023 – Hannah Dutra of Hanford was selected as the 2023 Dairy Princess for the California Milk Advisory Board's (CMAB) District 5 Central in a crowning event on Friday, June 30, 2023.

Hannah will represent District 5 Central, Kings County. As Dairy Princess, she will play a key role on the CMAB's Communications Services team in meeting community relations objectives.

Hannah is the daughter of Manuel and Annie Dutra, owners and operators of Dutra and Dutra Dairy. Hannah will be a Senior at Hanford High School in the fall and is an active member of her Future Farmers of America program. She has been a member of the California Scholarship Federation for the last 3 years. She is on the Hanford High School Varsity Volleyball team and has been team captain for the past year.

Hannah's duties as Dairy Princess will include speaking on behalf of the California dairy industry to various audiences throughout the year and promoting the Real California Milk Seal.

As Dairy Princess, Hannah will attend a professional development training focused on presentation skills, advocating for the California dairy industry, leadership, and business etiquette.



For more information about the District 5 Central Dairy Princess contest and events, please contact the District 5 Central chairs Debbie Raven at debiraven1@aol.com or Jackie Giacomazzi at jackiegiacomazzi@gmail.com.

California is the nation's leading milk producer, and produces more butter, ice cream and nonfat dry milk than any other state. California is the second-largest producer of cheese and yogurt. California milk and dairy foods can be identified by the Real California Milk seal, which certifies they are made with milk from the state's dairy farm families.

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## About Real California Milk/California Milk Advisory Board

The California Milk Advisory Board (CMAB), an instrumentality of the California Department of Food and Agriculture, is funded by the state's dairy farm families who lead the nation in sustainable dairy farming practices. With a vision to nourish the world with the wholesome goodness of Real California Milk, the CMAB's programs focus on increasing demand for California's sustainable dairy products in the state, across the U.S. and around the world through advertising, public relations, research, and retail and foodservice promotional programs. For more information and to connect with the CMAB, visit RealCaliforniaMilk.com, Facebook, YouTube, Twitter, Instagram and Pinterest.