

# Find Your California Personali-CHEESE

## 1. When it comes to California cheeses, are you on:

- A. Team soft cheeses
- B. Team hard cheeses
- C. Team I can't pick a side!
- D. Team any and all cheeses

## 2. How would you describe your usual California cheese intake?

- A. A sprinkling or a smidge for extra flavor
- B. Like 4-6 crackers worth — a helpful vessel
- C. A few bites of a bunch of different cheeses, variety please
- D. A whole entire wheel if you let me at it

## 3. What cheeses do you tend to gravitate to when it comes to scent?

- A. I'm all about taste, not smell
- B. I Like mild scents (fresh and earthy)
- C. Somewhere comfortably in between mild and strong
- D. The stinkier the better!

## 4. What wine would you most likely pick to enjoy with your favorite California cheese?

- A. Refreshing Sauvignon Blanc
- B. Crisp Chardonnay
- C. Smooth Cabernet Sauvignon
- D. Big Zinfandel

## 5. Besides cheese and wine, what is another perfect pairing for California cheese?

- A. Crusty bread
- B. Grapes, apples or dried fruits
- C. Herby dips and spreads
- D. Prosciutto and salami

## 6. If I could choose only one adjective to describe my favorite California cheese it would be:

- A. Delicate
- B. Gooney
- C. Creamy
- D. Bold

## 7. California cheese is best when it's...

- A. Melted
- B. Grated
- C. Shredded
- D. Crumbled

## 8. When it comes to flavors do you tend to choose cheeses with...

- A. Mild flavor (buttery, creamy and milky)
- B. Somewhere in between mild and strong
- C. I never met a cheese I didn't like, I'll taste them all
- D. A strong flavor (sharp, robust or spicy)

**TALLY UP YOUR SCORES TO SEE WHICH PERSONALI-CHEESE(S) FIT YOU!**





# Find Your California Personali-CHEESE

## A



### THE PARTICULAR PURIST

You tend to have your favorite cheese varieties and must-have cheeses for the perfect cheese platter. You go back to them again and again because they are just so good. You don't need complicated or fancy ways to use cheese because you believe cheese is perfect as is.

## B



### THE EASYGOING ENTHUSIAST

Let's face it, you love cheese, period. You aren't picky about what to purchase or sample because chances are, it is going to be delish. If someone asks you what food you can't live without, cheese is definitely on the top of your list.

## E



### THE ADVENTUROUS ADVOCATE

You pretty much have never met a cheese you didn't like (or were at least willing to try). You like every traditional cheese dish but are very open to what's trending. Cheese is a regular item on your shopping list. At parties, guests can always find you parked next to the cheese platter.

## D



### THE ZESTY ZEALOT

You are all about big, bold, strong cheese flavors. You seek out pairings that push your taste buds to new heights. You are always up for new and unique ways to use cheese. Your dream side hustle? Working at a California cheese shop where you get paid in cheese samples.

