The Positive Economic Impact of California’s Dairy Industry Within the State

A Typical Dairy Cow in 2008 Generated $34,165 of Economic Activity

Every 4 Dairy Cows = 1 Job

10 On-the-Farm Jobs Lead to 222 Beyond-the-Farm Jobs

Distributors
Milk Truck Drivers
Feed Farmers
Retailers
Cheese Plant Workers
Processors
Milk Plant Workers
Grocery Store Clerks

Source: California Milk Advisory Board

California Job Creation Comparison

Dairy (2008) 443,574
Wine (2008) 330,000
Film & TV (2007) 208,230

Economic Output: $63 BILLION

Source: California Milk Advisory Board