

## Creating Memorable Stories with Real California Cheese and Dairy

<b>Story Angle</b>	<b>Recipes</b>
Winning Snacks for Awards Season	California Almond Butter Popcorn Cinema Sage Butter Popcorn Oscar's Orange Butter Popcorn
Tasteful Twists on Classic Recipes	Green Chile Bread Pudding Cauliflower Gratin with Prosciutto Peppery California Ricotta and Sharp Cheddar Cheese Ball California Ice Cream Cake
Savory/Sweet Combinations	Apple and California Cheddar Cheese Soup Mozzarella and Melon Salad Watermelon and California Feta Salad
Pairing California Cheese and Beer	Cheese & Beer Pairing Chart
June is Dairy Month	Sour Cream Waffles California Licuados (Latin-Inspired Milk Drinks) Cilantro Lime Yogurt Dip
July is Ice Cream Month	Bay Area Fudgy Fog Sundae Central Valley Fruit Basket Sundae The Ultimate California Sundae Southern California Surfer Split Sundae
Celebrate the Fifth Season: Grilling	Cool California Sliders
Creative Cupcakes	Cocoa Cupcakes Coconut Puff Cupcakes Lemon Citrus Cupcakes
Creating the Perfect Cheese Course	California Aged Gouda with Balsamic Reduction California Teleme with Red Onion Salsa Dry Jack with Winter Fruit Compote Fromage Blanc with Olive Almond Tapenade
October is Cookie Month	Milk and Cookies from California Firefighters
October is Pizza Month	30 Pizzas in 30 Minutes
Holiday Favorites	Egg Nog Pots de Crème Gingerbread Cupcakes

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Let us help you build your story –  
Contact Jennifer Giambroni at (650) 871-6459, x304 or [jgiambroni@cmab.net](mailto:jgiambroni@cmab.net)

## Story Ideas from the Day in the Life of a Modern Dairy Farm Trip

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Pairing beer and Real California Cheese	Beer and cheese pairing chart ( <a href="http://www.realcaliforniamilk.com">www.realcaliforniamilk.com</a> ) Chef Andy Wild
Meet California's Real Dairy Farmers	New ad campaign featuring real California dairy families ( <a href="http://www.realcaliforniamilk.com">www.realcaliforniamilk.com</a> )
A day in the life of a modern day California Dairy farm	Hilmar Cheese tour/exhibits Kimberly Clauss, Clauss Dairy Danny Avila, Clauss Dairy
Ensuring a Healthy Herd/Animal Care	Dr. Michael Payne Dr. Brandt, DVM, Clauss Dairy
California Dairy: Sustainability and Carbon Footprint	Dr. Frank Mitloehner, UC Davis
The Real Facts on Dairy Nutrition & Vitamin D	Maureen Bligh, RD

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